Dec.-22-1359

HS-113L (Humanities for Engineers) B.Tech. 1st (CBCS)

Time: 3 Hours

Max. Marks: 60

The candidates shall limit their answers precisely within the answerbook (40 pages) issued to them and no supplementary/continuation sheet will be issued.

Note: The students may attempt any one question from each unit. Each question carries equal marks i.e.15. Unit 1 is compulsory to all which also carries 15 marks.

UNIT - 1

- 1. Write short note on the following:
 - (1) Ethical values
 - (2) Morality
 - (3) Whistle-blowing
 - (4) Personality
 - (5) Organizational Conflicts
 - (6) Motivation
 - (7) Performance Appraisal
 - (8) Oligopoly
 - (9) Net present value
 - (10) Economies of Scale

(10×1½=15)

UNIT - 2

2. Distinguish between Allport-Vernon-Linzdey and Rokeach Value theories in context to human values? (15)

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3. What do you mean by professional ethics? Write the main attributes and Ethos for engineers. (15)

2

UNIT - 3

- 4. What is meant by organizational behaviour? How individual behaviour can change the work culture of an organization? (15)
- 5. Discuss in detail the words Motivation and Leadership. (15)

UNIT - 4

- 6. What do you understand by elasticity of demand? Explain the main methods to measure elasticity of demand. (15)
- 7. Discuss the various types of market. State any five differences between Monopolistic and Perfect competition market? (15)